

## **COURSE SYLLABUS – Part I**

### **BPUB / LGST 621**

Items labeled “prepare” should be prepared prior to the associated lecture. Readings are all in the coursepack unless otherwise noted; case preparation questions are available in both the coursepack and WebCafé.

Note: This syllabus covers only the first half of the course; a separate syllabus and coursepack will be separately available for the second half of the course.

#### **A. Avoiding Legal Problems**

##### *Session 1: Litigation and Law*

Read: Shell, “The Strategist’s Dream”  
Bodily, “When Should You Go to Court?”  
Shell, “A Comment on Business Strategy and Litigation”  
Prepare: Dunkle v. Mercury Drug Co.  
Summary: Learning Team 7

#### **B. Legal Principles**

##### *Session 2: Tort Rules*

Read: Baron, “Law and Markets”  
Prepare: California Space Heaters  
Summary: Learning Team 8

##### *Session 3: Contract Rules*

Read: Readings on Contract Law: Offer, Acceptance, Termination;  
Legal Form; Promissory Liability Outside Contract  
Prepare: Wharton Grad Gets an Unpleasant Surprise  
Summary: Learning Team 9

##### *Session 4: Property Rules*

Read: Mallor, “Intellectual Property and Unfair Competition”  
Prepare: NTP v. Research in Motion  
Summary: Learning Team 10

##### *Session 5: Trade Regulation*

Read: Yao, “A Note on Antitrust and Competitive Tactics”  
Prepare: The Staples-Office Depot Merger?  
Summary: Learning Team 11

*Session 6: Individual Responsibility*

Read: Mallor, "Securities Regulation"  
Shell, "Basic Elements of Business Fraud"  
Prepare: The Inside Trader  
Exit Interview  
Summary: Learning Team 12

*MIDTERM EXAM (For this Part of the Subject Only):*

Tuesday, February 2, 2010. Time TBA.